



APPLICATION INSTRUCTIONS 2026

Please make sure that you are eligible to apply for the Anne Fransen Fund grant (see 'Requirements' below) before completing the application form (see below under Requirements).

Since 2024, AFF's grant will be paid in two installments: 90% at the start of the project and 10% upon receipt of the Project Evaluation Form.

I) Requirements

1. All applicants should ensure that their membership contributions to Consumers International are paid in full.
2. To apply for the AFF, grant organisations have to fill out the Application Form including its last page 'Organisation Profile'.
3. Funded organisations must submit an AFF Project Evaluation Form to Consumers International within 1 month of completing the project activities. The Evaluation Form will be sent after your project application has been approved. This form can be accompanied or supplemented with photos or a video of activities organised. Links to project webpages may also be provided.
If the AFF Project Evaluation Form is not received within the period of 1 month after the completion of the project, AFF may make decisions regarding grantees concerned.
4. Only one application per organisation should be submitted.
5. An organisation can be awarded a maximum of two (2) projects in two (2) consecutive years.
6. As of 2026, applications will only be accepted in English.

II) Primary Criteria

Proposals that do not meet all of these eight criteria will be disqualified

1. You have to be a member (Full and Affiliate) of Consumers International from developing countries (see [OECD DAC List of ODA recipients](#)).
2. Membership contributions must be paid in full up to and including the current year 2026.
3. The proposal must address one of the AFF priority areas (Consumer Justice and Protection, Healthy and sustainable food for everyone, Fair Financial services, Digital rights and Clean Energy Futures).
4. The project must be executed within one year.
5. The budget must not be more than 10,000 Euros.
For 2026, projects with budgets between €5,000 and €10,000 are welcome. This trial aims to encourage wider participation and explore whether smaller projects can effectively strengthen organizations and capacity building.
6. The proposal should be clearly linked to one or more consumer rights¹.
7. Applicants must be free from unethical practises including financial and legal issues that may affect the organisation's legal status or their continuing eligibility for Consumers International membership.
8. Overhead and indirect costs (i.e. venue, food, travel, staff and volunteer costs, etc) must not take up more than 40% of the budget.

III) Evaluation Criteria

Proposals will be reviewed according to a scoring system on the basis of the following criteria:

1. The project objectives comply with the primary criteria.
2. The project objectives are clearly defined with Key Performance Indicators (KPI's) that are measurable and realistic.
3. Planned activities are realistic and well designed.
4. The project team has the skills required to effectively deliver the project.
5. The budget is realistic and well designed.

¹ Being the following rights: right to safety; the right to be informed; the right to choose; the right to be heard; the right to satisfaction of basic needs; the right to redress; the right to education and the right to a healthy environment.



6. Stakeholders involved in the project are relevant with their role well defined and there is a credible expectation of cooperation.
7. The project contributes to strengthening the organisation's institutional capacity.
8. The impact of the project can be sustained beyond the one year lifetime of the project.

IV) Submission Process

Please ensure that you clearly label your application in the subject line of the e-mail 'Application for 2026' and submit it to Consumers International by 1th February 2026. Late applications will be disqualified.

Your application should be submitted to members@consint.org.

The application instructions contain all the information required to enable submission of your project. Any additional enquires should be submitted to Consumers International. Enquiries should not be directed to the Consumentenbond team.

You will be informed about the outcome of your application in May 2026.

Note: Money transfer for AFF grantees will take place no later than July 1st, if the AFF has received the correct bank details in time.

OTHER USEFUL INFORMATION

In 1988, the Anne Fransen Fund was founded by a former director of Consumentenbond, the Dutch Consumers' Organisation. The Anne Fransen Fund's mission is to establish and reinforce the position of consumers in developing countries and transitional economies, through the implementation of capacity building and campaigning projects. The fund is made up of contributions from members of Consumentenbond. Since 1981, over €1,000,000 has been invested by the Anne Fransen Fund. As the Anne Fransen Fund has no overhead or personnel costs, all funds – totalling about € 60,000 per year – go directly to the selected projects.

Consumers International will facilitate the administration of the AFF. The AFF Board has responsibility for the management of the fund and makes the final decision as to selection of projects and the grant amount to be made available. The AFF Board considers submitted projects for approval once a year.