



ANNE FRANSEN FUND APPLICATION FORM 2026

To be submitted to members@consint.org by February 1, 2026

Applicants are advised to **read the separate AFF Application Instructions** before completing this form.

Please submit your application form in English

Until 2025, it was permitted to submit an application form in French or Spanish. As of 2026, applications will only be accepted in English.

1. Name organisation, country of applicant, name project and period

Name organisation:

Country:

Name project:

Planned project START date (month, date, year):

Planned project END date (max 12 months):

Note: money transfer for AFF grantees will take place no later than July 1st, if the AFF has received the correct bank details in time.

Name of the contact person for this project:

Phone number:

Email address:



2. Objectives

The proposal must be focused on one of the following AFF objectives.

Please tick one of the boxes

- ☐ Consumer Justice and Protection
- ☐ Healthy and sustainable food for everyone
- ☐ Fair Financial services
- ☐ Digital rights
- ☐ Clean Energy Futures

*The proposal must be clearly linked to **one or more** of the eight Consumer Rights:*

Please tick one or two of the boxes

- ☐ Right to safety
- ☐ Right to be informed
- ☐ Right to choose
- ☐ Right to be heard
- ☐ Right to satisfaction of basic needs
- ☐ Right to redress
- ☐ Right to education
- ☐ Right to healthy environment

[Click here](#) for more information about UN Consumer Protection Guidelines.

*What are the **specific objectives** for your project?*

Please formulate no more than three main objectives

1. ...
2. ...
3. ...

Please explain the choices you have made and why these choices are the right ones for your organisation (no more than 200 words)

.....

3. Key Performance Indicators (KPI's)

Note: Using a KPI you measure an important value in your process or a quantifiable measure used to evaluate success.

Some examples:

- a. number of consumers informed about a certain issue/topic
- b. number of consumer issues resolved
- c. number of participants in the workshop
- d. number of consumers reached with social media. What are the KPI's for the next 12 months?



Please formulate no more than 5 KPI's and quantify your KPI's as much as possible. Can you explain (briefly) your measuring method?

Performance indicators	Unit of measure	Target value	Sources of verification
1.			
2.			
3.			
4.			
5.			

What will success look like? How will you know when you have achieved it? (No more than 100 words)

.....

How do you measure the KPI's over the 12 month period of the project? (No more than 100 words)

.....



4. Activities and timeline (listed in chronological order, no more than 1,000 words)

List the start and end of the planned activities in a calendar.

Provide, if necessary, further explanation for each activity (no more than 200 words).

Please find an example calendar below:

[illegible]



5. Team (no more than 300 words)

Give an overview of the team working on this project and how their combined skill set meets the needs of the project.

In addition, use the table to list:

- the different roles
- the amount of staff time per role (i.e. Full Time Equivalent %)
- whether the team member is already on your staff or if you are hiring them especially for this project.

For example, if your Chief Financial Officer spends half a day per week on this project, then it is internal, 10% FTE. If you hire someone externally for only 2 of the 12 months, then it is 16,7% and it is external. A full time external project manager is external 100%.

Person (name)	Role/Function	Internal or External	Full Time Equivalent (FTE) % of time
1.			
2.			
3.			
4.			
5.			
6.			

6. Budget (in Euro, maximum 10.000 Euro)

For 2026, it will be possible to submit projects with a budget between €5,000 and €10,000.

To encourage wider participation, projects with budgets from €5,000 upwards are welcome. This is a trial to see whether smaller projects can still contribute meaningfully to strengthening organizations and capacity building. By allowing projects with lower budgets, the AFF will be able to support a greater number of initiatives.

Please specify what materials (promotion, equipment etc.) you will need to purchase for this project including, travel expenses, rental costs for venues, catering, staff costs by position – differentiate between the existing staff who will work on the project and new staff, outsourced work to other companies (e.g. promotion, it development) etc.

We would like to indicate here that the grant from AFF is primarily intended for external costs.



Please find an example budget template below:

		Budget
Ref	Description	please specify each item
1	Materials	0
1.1		
1.2		
2	Travel	0
2.1		
2.2		
3	Rental Costs for Venues	0
3.1		
3.2		
4	Catering	0
4.1		
4.2		
5	Staff project Costs – existing staff (broken down by role)	0
5.1		
5.2		
6	Staff costs – new staff (broken down by role)	0
6.1		
6.2		
7	Outsourced work to other companies	0
7.1		
7.2		
7.3		
8	Other	0
8.1		
8.2		
	Total costs	0



7. Stakeholders

Which (external) stakeholders (persons and/or organisations) will be involved in this project?

Note: External stakeholders are parties that are involved in the project and can provide assistance with the project, but are not part of your organisation.

Some examples:

- Advisors
- Press and media
- (Local) government
- Interest groups
- Universities
- Schools
- Suppliers
- Associations
- Partners

Why have they been chosen?

How important do you expect they will be?

Please use the rating 1 to 7 (1 = minor important, 7 = most important)

What results do you expect from this co-operation?

If possible, please mention the names of the persons involved.

Stakeholder (Person (with name) / Organisation	Importance rating 1-7	Reason why	Expected results
1.			
2.			
3.			
4.			
5.			
6.			

Why do you think they are willing to offer help, support or otherwise?

.....



8. Sustainability (no more than 300 words)

What will happen after the project is finished? What will continue, what may stop?

.....

What will you do to enhance the impact of the project beyond the 12 month period of the project?

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What possible positive ripple effect may be expected?

.....



9. Organisation profile

Name Organisation	
Country	
Full Address	
Website	
E-mail Address	
Founding Year	
Name CEO	
Number of Employees	
Number of FTE	
Number of Volunteers	
Revenues From Contributions 2024	
Revenues From Contributions 2025 Latest Estimate (LE)	
Turnover 2024 Euro	
Turnover 2025 (LE) Euro	
Main Working Area	National / Regional
- Regional Areas or Provinces	
Most Important Achievements or Activities in 2025	1. 2. 3.
Active on Social Media?	
-Facebook - Example (with Link)	
-X (Twitter) - Example (with Link)	
-Instagram – Example (with Link)	
-You Tube – Example (with Link)	
-TikTok – Example (with Link)	