

TERMS OF REFERENCE

PROVIDE AUDIO-VISUAL CONTENT FOR THE FAIR DIGITAL FINANCE ACCELERATOR

ABOUT CONSUMERS INTERNATIONAL

Consumers International is the membership organisation for consumer groups around the world. We believe in a world where everyone has access to safe and sustainable goods and services. We bring together over 200 member organisations in more than 100 countries to empower and champion the rights of consumers everywhere. We are their voice in international policy-making forums and the global marketplace to ensure they are treated safely, fairly and honestly. We are resolutely independent, unconstrained by businesses or political parties. We work in partnership and exercise our influence with integrity, tenacity and passion to deliver tangible results.

ABOUT THE PROJECT

The Fair Digital Finance Accelerator is a global platform that seeks to understand how consumer organisations can be empowered within the regulatory environment and ensure that the digital financial services marketplace will work for all consumers. The Fair Digital Finance Accelerator directs its activities at consumer organisations in low- and middle-income countries, supporting the consumer movement to build better links with, and effectively influence digital financial services regulators and providers, working with them to implement consumer-centred policy in low- and middle-income countries.

To achieve this, the Accelerator, among its many offerings, ensures all consumer organisations in low- and middle-income countries have access to a tailored digital financial service training course and consumer advocacy strategy case studies - access to nine self-paced modules and additional live online training on digital finance. The training programme contributes to the overall Accelerator's outcome of making fair digital finance a reality for all.

To date, three training modules have been developed, launched and currently being accessed by our member associations.

The Fair Digital Financial Accelerator team now seeks to identify and onboard a consultant to work as audio-visual producer to lead the development of video and or audio-visual short productions for the content proposed, in the form of short videos, interviews and voice over animated videos

The training content will be accessed through the FDFA online training platform.

SCOPE OF WORK

Under the supervision of the Fair Digital Finance Accelerator team, the consultant(s) will provide technical support by undertaking the development of informative and engaging audio-visual training content with a blended approach consisting of text and multimedia. **The training will be accessed by the trainees on an online e-learning platform.**

Specific tasks will include:

- Review and edit the proposed script for the content in 02 modules
- Produce videos and animated productions per module as well as one 90-second introductory video in three languages to be used as an introductory video to the Fair Digital Finance Accelerator Training Programme e-learning platform.

Expected deliverables

1. 30 high-resolution modular short clips not exceeding 3 minutes in HD and audio (Widescreen 16:9 | 1920x1080) in 3 languages i.e. English, French and Spanish;
2. MP4 video files format preferable;
3. Provide B-Roll clips for the videography done;
4. Narration, translation and subtitles in English, French and Spanish where necessary;
5. 30 high resolution audio clips;

Note: If incorporating music, please use rights-free music, or use music with permission to prevent copyright infringement.

Key considerations

1. All respondents must write their official names and designations on their own (to clearly get spellings and job titles)
2. All must sign an official release for their interviews to be used. These will be provided by Consumers International;

NECESSARY SKILLS AND EXPERIENCE

- Producer/company with minimum 04- years' experience on similar assignments.
- Demonstrated experience of conception, production and editing of mini video documentaries as well as educational learning content;
- Team inclusive of Spanish and French language speakers because the audio-visual learning content has to be translated into the Spanish and French languages as well

EXPRESSION OF INTEREST

The Technical Proposal should include, but not be limited to, the following:

- Short profile, including CV, academic qualification of videography-related studies, references;
- Detailed individual portfolio (web links to produced videos) showcasing range of work (i.e. educational learning content, interviews, documentaries, etc.);
- Demonstrated experience in videography on educational learning content;
- Production capabilities: quality video production, including related hardware and editing software.

Please reach out to the Fair Digital Finance Accelerator team via fdfa@consint.org for a meeting to understand the task at hand by 27th January 2023 5pm UTC and, share your daily rate card/fees for the exercise that is expected to last two months from the commencement date.



Please send an email with the subject line 'Fair Digital Finance Accelerator: Your Name'. We will be reviewing applications as they come in.

We look forward to hearing from you and thank you in advance for your time and interest.

NOTE

- A storyboard or concept with a complete script must be approved by Consumers International or endorsed persons before mobilizing the production activities.
- Collected or previous footages, graphics, music and any others are not allowed (This relates to Consumers International material)
- Consumers International has the all rights to accept or reject any Expression of Interest.