JOB DESCRIPTION

**Job title:** Programme and Engagement Manager (Digital Finance)

**Location:** Remote work (global)

**Managed by:** Head of Programme (Digital Finance)

**Contract:** Fixed-term contract (until September 2024), Full-time

**Salary:** £30,000-35,000 per annum, dependent on experience

BACKGROUND

Consumers International brings together 200 consumer rights organisations in more than 100 countries around the world to empower and champion the rights of all consumers for a fair, safe and sustainable marketplace. Our Members include organisations trusted over many years by consumers and with strong voice to all stakeholders in the market, such as Consumer Reports (USA), Choice (Australia), Which? (UK), Consumentenbond (Netherlands), Consumer Voice (India), El Poder del Consumidor (Mexico), IDEC (Brazil), Thailand Consumer Council, ADECOR (Rwanda), FNAC (Morocco) and many more. Consumers International is the only global organisation for consumer rights, founded in 1960 and with general consultative status at the United Nations.

We address critical, systemic issues that impact people in today’s marketplace. Our Change Agenda includes food, finance, energy, health, mobility, e-commerce, product safety, digital rights, sustainable consumption and more.

Our goal is to shape a world where everyone has access to fair, safe and sustainable products and services and where consumer protection helps us meet the Sustainable Development Goals. We work in two ways: First, we connect our Members in international campaigns, research, testing and tools to strengthen a global and inclusive network to fight for our rights in the marketplace. Second, we are the independent consumer voice in international policy-making fora such as the United Nations and OECD, providing insights and recommendations.

Consumers deserve as much protection and empowerment online as they do offline. For consumers to reap the benefits of the digital era, we need to build and strengthen consumer digital rights including access, choice, safety, privacy, security, sustainability, transparency, freedom from discrimination. This not only relates to online interaction and ecommerce but across all sectors. Our new strategy calls for a deeper focus on digital rights and on partnership and collaboration across civil society.

PURPOSE OF THE ROLE

The **Programme and Engagement Manager (Digital Finance)** is a newly created role at Consumers International which will be central to the delivery of a major digital financial services programme, that will impact the lives of millions of people across the world.
The programme seeks to change the way consumers interact with digital financial services and bring about a fair digital financial marketplace which is accessible to all consumers. The programme supports consumer associations to influence decision-makers to implement consumer-centred digital financial services policy and products. The programme will implement a range of interventions which will strengthen the consumer advocacy movement, elevate independent consumer voice, and champion the role of consumer representation in decision-making processes at the national, regional and international level. The programme has been designed in partnership with Consumers International’s membership and key marketplace stakeholders.

Are you an experienced programme manager with a passion for engaging with, and learning from, passionate stakeholders?

Are you excited about influencing the course of digital finance marketplace across the world?

Do you want to be part of an organisation influencing at the highest levels of governments and businesses internationally?

We are looking for a dynamic programme manager with a truly participatory approach to stakeholder engagement who has extensive experience working in or with lower- and middle-income countries, such as Bangladesh, Brazil, India, Uganda, Pakistan, Nigeria, Indonesia, and Kenya. The Programme and Engagement Manager will be responsible for the programme’s monitoring and evaluation, programme learning, budgeting and reporting. They will also be responsible for the programme’s network, engaging Consumers International’s membership and ensuring the programme is meeting the needs of consumer advocates.

The Programme and Engagement Manager will have a passion for digital financial services and be knowledgeable about consumer protection and empowerment. They will manage this programme from start to finish, from November 2021 to completion in September 2024, working alongside the programme’s Training Lead and Head of Programme.

**KEY RESPONSIBILITIES**

**Stakeholder engagement:**
- Managing the day-to-day relationships of the programme’s network and key stakeholders, alongside Head of Programme
- Supporting regular engagement with the programme funder
- Ensuring governance process is in place for the Advisory Panel
- Responding to member and stakeholder communications regarding the programme
- Support Consumer Associations to build channels with regulators by managing and coordinating the member engagement and coordinating on-call support, the advocacy ‘hotline’
- Ensuring Consumers International team is kept up to date on programme and inputs where necessary

**Programme management:**
- Finalising programme plan with Consumers International team
- Monitoring progress to ensure milestones are met on time and within budget
- Ensure the programme helps to generate learnings that determine the most effective approaches to increase consumer-centred policy in LMICs
- Budget tracking and management
- Take ownership for the sub-granting process
- Managing programme risks
- Support with data collection for a fair digital finance metric
- Support the Head of Programme to develop mechanisms that ensure the sustainability of the programme’s network and other developments beyond programme completion

**Reporting and communications:**
- Delivery of reporting requirements with Head of Programme
- Working with Consumers International’s communications team, coordinate programme communications, for the programme network and external stakeholders

**PERSON SPECIFICATION**

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<th>ESSENTIAL REQUIREMENTS</th>
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| EXPERIENCE              | • Experience of project management, rights-based programme delivery and/or international development programme delivery  
                          • Extensive experience of working in or with lower- and middle-income countries  
                          • Experience in programme and budget management and reporting  
                          • Experience of multi-stakeholder engagement across countries  
                          • Expertise in monitoring, learning and evaluation |
| SKILLS AND ABILITIES     | • High sensitivity to working multiculturally  
                          • Strong project management  
                          • Good stakeholder management  
                          • Excellent written / verbal communication skills  
                          • Seeks creative and innovative ways to address perceived barriers and problems and adopt a solution-focused approach  
                          • Thoughtful and decisive under pressure  
                          • Interpersonal skills and the ability to build relationships  
                          • Forward planning skills as well as ability to respond to day to day changing priorities  
                          • Self-starter with can-do attitude  
                          • Fluency in Microsoft Office suite (Teams, Outlook, Excel, Word, PowerPoint, Power BI, etc.)  
                          • Ability to speak two or more of Consumer’s International’s core languages; English, French and Spanish (desirable) |
| KNOWLEDGE               | • Knowledge of consumer rights in lower- and middle-income countries  
                          • Knowledge of capacity building approaches in lower- and middle-income countries  
                          • Knowledge of digital financial services (desirable)  
                          • Knowledge of advocacy strategy development (desirable) |
| EDUCATION/TRAINING      | • Master’s Degree in the relevant field (or equivalent working experience) (desirable) |
| OTHER REQUIREMENTS      | • Commitment to the aims and objectives of Consumers International  
                          • Able to thrive in a multicultural, highly collaborative, and agile work environment  
                          • Excellent organisational representative  
                          • Outstanding collaborator, with the ability to build strong relationships internally |

Consumers International is a charity (No.1122155) and a not-for-profit company limited by guarantee (No. 04337865) registered in England and Wales.
Our Values

The Consumers International team strives to live the following values:

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<th>Leadership</th>
<th>• Making tough trade-offs to ensure we deliver against strategy.</th>
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<td>• Charting a path forward – listening to other perspectives, while being independent of those perspectives.</td>
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<td>• Self-starting, motivated to put ourselves in leadership positions and drive forward pieces of work.</td>
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<td>• Striving to bring others with us – colleagues understand the direction we are taking and our reasoning. Viewpoints are sought at key moments and delivery is orientated around the strategy.</td>
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<td>Inclusivity</td>
<td>• In delivering our strategy, creating the space to listen and understand views, and diversity of participation and representation.</td>
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<td>Caring</td>
<td>• Caring about the career development and success of our colleagues and how our team collaborates together.</td>
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<td>• Caring about the future of consumers and members and achieving impact for them through our strategy and change agenda.</td>
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<td>Innovation</td>
<td>• Pursuing new creative ideas that have the potential to change the world.</td>
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<td>Agility</td>
<td>• Adapting quickly in response to opportunity.</td>
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<td>Efficiency</td>
<td>• Generating the greatest impact for the least effort. Keeping it simple and systemising for efficiencies.</td>
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<td>Excellence</td>
<td>• Delivering work to the highest standards with professionalism and integrity. The quality of work is evident to all.</td>
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<td>Passion</td>
<td>• Passion for a safe, fair, and sustainable marketplace for consumers drives our impact and the achievement of our organisational goals.</td>
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<td>• Engaging with energy and excitement.</td>
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This is a description of the job as it is presently constituted. It is the practice of Consumers International to review job descriptions from time to time and to update them to ensure they relate to the job as then being performed, or to incorporate whatever changes are being proposed. This will be conducted in consultation with you. It is the organisation’s aim to reach agreement on changes, but if agreement is not possible, Consumers International reserves the right to insist on changes to your job description, after consultation with you.
Updated: March 2021
Consumers International is an equal opportunities employer with a policy to ensure that no job applicant or employee should receive less favourable treatment on any grounds not relevant to good employment practice.

APPLICATION

If you are interested in this position, please share your CV and a covering letter with shweta.prabhakar@harrishill.co.uk.

We will be reviewing applications on an on-going basis until 17:00 (GMT) on the 19 December 2021 – early application is recommended as interviews are ongoing.

We look forward to hearing from you and thank you in advance for your time.