## WORLD CONSUMERS INTERNATIONAL UNIT WORLD CONSUMERS INTERNATIONAL UNIT OF A CONSUMER RIGHTS DAY 2019



SMART PRODUCTS NOW OUTNUMBER NOW OUTNUMBER PEOPLE THREE PEOPLE THREE TO ONE \* WE WANT TRUSTED SMART PRODUCTS #BETTERDIGITAL WORLD

\*'Internet of Things (IoT) connected devices installed based worldwide from 2015 to 2025 (in billions)', *Statista*